

G4PP Democratic Institutions and Processes

Electoral Compass - Fund 2024/2025 Report

1. PROJECT INFORMATION:

Project Title: Proyecto de Apoyo al Ciclo Electoral para Elecciones Transparentes y Pacíficas en Honduras (EUROELECT-H)

CPD Output(s) addressed, as per PRODOC: 1.1 / 1 - The Honduran state implements policies, strategies, and programs that strengthen the rule of law, transparency, accountability, and the fight against corruption and impunity, with greater participation from civil society and the private sector.

2. ELEVATOR PITCH / OBSERVABLE CHANGE:

Despite a limited timeframe and a highly complex political environment, the project successfully delivered two innovative solutions to prevent and mitigate disinformation during the electoral process. These initiatives represent entirely new approaches for Honduras, a country that has long lacked structured mechanisms to address this growing challenge. Their implementation has already proved invaluable to national and international stakeholders, offering both immediate operational benefits and long-term institutional learning.

- National Action Coalition :** The project also facilitated the creation of a multi-stakeholder coalition bringing together approximately 21 institutions from national and international sectors. Through recurrent meetings, the coalition addressed key issues related to disinformation and catalyzed several complementary initiatives, including partnerships with META, specialized trainings, and the adoption of a national code of conduct. These collective efforts have laid the groundwork for a more coordinated and resilient national response to disinformation.
- eMonitor+ :** This tool was implemented to strengthen the *Consejo Nacional Electoral's* (CNE) capacity to identify, track, and analyze social media narratives related to the electoral process, the institution, and its personnel. By providing timely insights, eMonitor+ supports more informed decision-making and more coherent public communication by the CNE. Moreover, it will serve as a crucial repository documenting the dynamics of online discourse surrounding the 2025 electoral process in Honduras.

3. MILESTONES ACHIEVED: The project has focused the project to the implementation of two actions within the framework of the Information Integrity outcome of the Electoral Compass project:

3.1. Information integrity :

3.1.1. National Action Coalition:

- Holding of recurrent meeting every 1-1.5 months since July 2025, gathering and average of 21 national and international stakeholders around the topic of preventing and mitigating disinformation.
- Signature of the *Compromiso por la Integridad Informativa Electoral*, which constitutes Honduras' first ever signature of a call to action and code of conduct, with 26 national institutions including those most relevant to the electoral process, signing their declaration of intent around combatting and not contributing to the spread of disinformation.¹

¹ Signatories include; *Consejo Nacional Electoral (CNE)*; 2. *Tribunal de Justicia Electoral (TJE)*; 3. *Unidad de Fiscalización del Financiamiento de los Partidos Políticos (UFTF)*; 4. *Instituto de Acceso a la Información Pública (IAIP)*; 5. *Comisionado Nacional de los Derechos Humanos (CONADEH)*; 6. *Comité de Seguimiento del Partido Libertad y Refundación (C-LIBRE)*; 7. *Centro de Investigación y Promoción de los Derechos Humanos (CIPOTES)*; 8. *Misión de Observación Electoral de la Unión Europea (MOEUE)*; 9. *Tu Nota*; 10. *Asociación de Municipios de Honduras (AMHON)*; 11. *Universidad Tecnológica Centroamericana (UNITEC)*; 12. *Universidad Nacional Autónoma de Honduras (UNAH)*; 13. *Grupo Social de*

- Partnership with META, including the implementation of actions such as:
 - Opening of reporting tipline for disinformation on META products (Facebook, Instagram and WhatsApp)
 - Trainings of META products for; 1) Political parties; 2) Electoral institutions; 3) Others (i.e., Civil Society Organizations, media, academia, etc.).
 - Publication of the *Guía Enfrentando Violencia Política contra la mujer en Honduras* for practical actions towards addressing online Violence towards women in electoral contexts.
 - Verification of CNE and counselor (*Consejero*) META accounts.
- Release of the virtual course *Democracia, Inteligencia Artificial e Integridad de la Información* with 1,173 citizens signing up for the 20 hours course, which includes a UNDP diploma. Until the moment, 216 participants have completed the course.

ASSOCIATED INDICATOR:	INDICATOR PROGRESS:
<u>Number of institutions or organizations engaged in the coordination initiatives.</u> Baseline:0 Target: 4	15-18 institutions engaged through official confirmations and participation in recurrent meetings.
<u>Number of participation national institution's staff trained (disaggregated by institution) through the National Action Coalition.</u> Baseline:0 Target: 100	In person: 88 people Virtually: 216 (Out of a total of 1,173)

3.1.2. eMonitor+:

- Communication of toxic narratives and gender violence online in daily, weekly and monthly reports to the counselors (*Consejeros*) and communication officials from the CNE.
- Distribution of reports with UN agencies (i.e., UN WOMEN, UNHRC, Office of the Resident Coordinator) and donors such as la *Agencia Española para la Cooperación Internacional para el Desarrollo* (AECID) and the European Union (EU).

ASSOCIATED INDICATOR:	INDICATOR PROGRESS:
<u>Number of cases of potential disinformation/hate speech automatically identified.</u> Baseline:0 Target: 200 (per month)	1,022 on average per month As of December 1, 2025, a total of 3,963 posts on Facebook and X were analyzed. Of these, 2,761 contained toxic communication, 89 included hate speech, and 651 involved gender-based violence.

1. GENDER EQUALITY AND MARKER: GEN 1

The project has achieved significant milestones concerning the promotion of gender equality throughout the project. Amongst the biggest achievements, the following are worthy of mention:

National Action Coalition:

Comunicación (GSC, Observatorio); 14. Fundación para el Desarrollo Municipal (FUNDEMUN); 15. Asociación de Periodistas de Honduras; 16. Colegio de Abogados de Honduras; 17. El Heraldo Verifica; 18. Colegio de Periodistas de Honduras; 19. Partido Liberal de Honduras; 20. Proceso Digital; 21. Unión Europea (UE); 22. Embajada de España en Honduras; 23. Agencia Española de Cooperación Internacional para el Desarrollo (AECID); 24. ONU Mujeres; 25. Oficina del Alto Comisionado de las Naciones Unidas para los Derechos Humanos (OACNUDH); 26. Programa de las Naciones Unidas para el Desarrollo (PNUD).

- a. Through the Signature of the *Compromiso por la Integridad Informativa Electoral*, the project managed to instate the agreement of all involved institutions towards avoiding gendered-related attacks, insults and *difamations*.
- b. Publication of Honduras' first META partnership-based *Guía Enfrentando Violencia Política contra la mujer en Honduras* for practical actions towards addressing online Violence towards women in electoral contexts.
- c. Release of the *Democracia, Inteligencia Artificial e Integridad de la Información*, where 67.3% of the participants who subscribed to the online course were women.

eMonitor+ System:

- a. Development of a Gender-based violence (GBV) module in eMonitor+, which permitted to monitor social media violence against women heads of institutions, staff, congresswoman (etc.) throughout the entire electoral process, providing for a first-ever thorough analysis of this phenomena during an electoral cycle in Honduras.

4. INNOVATION:

The project introduced notable digital innovations that strengthened national capacities to address information integrity challenges during the electoral period. Through the implementation of eMonitor+, a regionally designed solution, national institutions were able to systematically track, classify and analyze online narratives, enabling evidence-based responses to disinformation trends. Complementing this, the UNDP online course *Democracia, Inteligencia Artificial e Integridad de la Información* provided an innovative learning pathway that combined interactive digital modules, practical case studies, and AI-driven simulations to train officials, journalists, and civil society actors on emerging risks in the information ecosystem. Together, these tools tested new approaches to digitalization—enhanced monitoring dashboards, automated risk alerts, and self-paced virtual learning—which improved partners' ability to anticipate harmful content and design timely communication strategies.

5. PARTNERSHIPS: With regards to this project, the following partners participated in its execution:

Formal partnerships:

- Additional donors: None
- Implementing partners:
 - Consejo Nacional Electoral (CNE)
 - Tribunal de Justicia electoral (TJE)
 - Unidad de Financiamiento, Transparencia y Fiscalización (UFTF)
 - Instituto de Acceso Público a la Información (IAIP)
 - Comisionado de los Derechos Humanos de Honduras (CONADEH)
 - Asociación de Municipios de Honduras (AHMON)
 - Universidad Tecnológica Centroamericana (UNITEC)
 - Colegio de Periodistas de Honduras (CPH)
 - El Heraldo / La Prensa
 - Tu Nota
 - Proceso Digital
 - Centro de estudios de la Mujer en Honduras (CEM-H)
 - Cipotes
 - Grupo de Sociedad Civil (GSC)
 - C-Libre
 - Asociación de Periodistas de Honduras
- Responsible parties: None
- Grantees: None
- Non-financial partners (through formal instrument, such as MoU or Sol): None

Informal partnerships:

- Universidad Complutense de Madrid (UCM) – The UCM conducted a two-person mission during the elections to monitor, alongside la Universidad José Cecilio del Valle (UJCV) and el Heraldo Verifica, a disinformation monitoring mission regarding the electoral process in social media.

6. CHALLENGES & LESSONS LEARNED:

- a) Describe one critical challenge in delivering the planned activities and reaching the intended beneficiaries. (200 words)

A central challenge in delivering the planned activities was the extremely limited implementation window created by the late arrival of funds, which significantly compressed the time available to introduce and operationalize innovative tools with institutions that had little previous exposure to these methodologies. This constraint was amplified by a highly politicized environment, where tensions between actors, low levels of trust, and a lack of established working relationships made it difficult to secure rapid buy-in from key stakeholders. Institutions were cautious about adopting new approaches, especially in a context where misinformation narratives were already influencing public opinion and fueling political sensitivities. At the same time, several components of the project—such as digital monitoring through eMonitor+ and the online learning approach on information integrity—represented novel and unfamiliar practices in Honduras, requiring more time for explanation, demonstration, and consensus-building. Conveying the value and neutrality of these tools proved challenging when beneficiaries were still developing understanding of concepts like AI-assisted analysis, digital narrative tracking, and modern information-ecosystem risks.

- b) What steps did you take to adapt to and/or overcome this challenge, and were they sufficient to course-correct implementation to ensure that positive change was still achieved? (200 words)

To address these challenges, the project implemented a series of coordinated, trust-building measures that helped stabilize collaboration and ensure progress despite the compressed timeline and politically sensitive environment. First, coordination mechanisms were strengthened and diversified, combining frequent online meetings, in-person technical sessions, and rapid communication channels to maintain constant dialogue with stakeholders. This hybrid approach allowed institutions to raise concerns, clarify doubts, and receive immediate guidance on the use of innovative tools such as eMonitor+ and the online course on information integrity. The flexibility of these coordination methods significantly improved responsiveness and helped beneficiaries feel supported as they navigated unfamiliar digital practices.

Equally important was the deliberate creation of neutral, depoliticized spaces where stakeholders could engage without fear of political interpretation or institutional pressure. Meetings were structured to encourage open discussion, with clear assurances that all contributions would remain confidential and that the project's mandate was strictly technical and nonpartisan. Strong data-protection measures were implemented at every stage, giving stakeholders confidence that sensitive information, user inputs, and analytical outputs would be handled securely. By reinforcing discretion, transparency, and neutrality, these spaces allowed actors with limited prior trust or collaboration to participate more comfortably, ultimately enabling the project to rebuild confidence, facilitate consensus, and achieve meaningful progress despite the initial obstacles.

7. COMMUNICATIONS, VISIBILITY, AND EVIDENCE:

- <https://www.undp.org/es/honduras/noticias/honduras-lanza-la-coalicion-nacional-para-la-integridad-de-la-informacion>
- <https://blogs.unah.edu.hn/presencia-universitaria/unah-se-suma-al-compromiso-por-la-integridad-informativa-electoral-en-honduras/>
- <https://www.laprensa.hn/verifica/explicativo/la-prensa-verifica-reafirma-compromiso-frenar-desinformacion-electoral-honduras-DE27899921>
- <https://proceso.hn/firman-acuerdo-para-luchar-contr-la-desinformacion-durante-el-proceso-electoral/>
- https://www.eeas.europa.eu/delegations/honduras/firman-acuerdo-para-luchar-contr-la-desinformaci%C3%B3n-durante-el-proceso-electoral_es
- <https://www.undp.org/es/honduras/noticias/honduras-lanza-la-coalicion-nacional-para-la-integridad-de-la-informacion>
- <https://www.eeas.europa.eu/delegations/honduras/firman-acuerdo-para-luchar-contr-la->
- <https://www.facebook.com/watch/?v=1353290862933900>
- <https://www.undp.org/es/honduras/publicaciones/enfrentando-la-violencia-politica-contr-las-mujeres-en-honduras>
- https://x.com/AECID_Honduras/status/1994455847754141987
- <https://escuelapnud-honduras.org/enrol/index.php?id=42>

FIRMA DEL COMPROMISO POR LA INTEGRIDAD INFORMATIVA ELECTORAL



4ª REUNIÓN DE LA COALICIÓN NACIONAL PARA LA INTEGRIDAD DE LA INFORMACIÓN

